



Tennessee Headquarters
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2026 TSMSSDC Corporate & Government Agency Sponsorship Packages

Welcome, and Thank You!

Thank you for your interest in supporting the vital work of the TriState Minority Supplier Development Council (TSMSSDC). We are excited to present to you our 2026 Sponsorship Packages designed to help you make a meaningful impact on our region while showcasing your organization to a broad audience of small businesses, major purchasers, business resource organizations, and the community at large.

Every sponsorship dollar you contribute helps the TSMSSDC fulfill its mission of fostering economic growth, advocating for small businesses, and creating opportunities for supplier inclusion.

Your investment enables us to host impactful events and offer valuable resources to our members and affiliates while championing initiatives that strengthen our economy in our footprint comprising Kentucky, Tennessee and West Virginia.

We ask that you take a moment to review and consider our 2026 Sponsorship Packages for Corporations, Government Agencies, MBEs, and Resource Organizations offering investment value to members and non-members.

Together, we can continue to build a thriving, connected and resilient business ecosystem.

Thank you for considering this opportunity to make a difference through TSMSSDC.

In gratitude,

A handwritten signature in black ink, appearing to read "Cheri Henderson", is written over a light grey rectangular background.

Cheri Henderson
President & CEO



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2026 TSMSSDC Corporate & Government Agency Sponsorship Packages


A 2026 Sponsorship Package grants your organization access to TSMSSDC's 2026 eligible events, from the 33rd Annual Impact Awards Ceremony to our special-topic webinars and workshops. Each sponsorship level enables you more access, visibility, and engagement opportunity, all while supporting the mission and value proposition of TSMSSDC. Note that sponsorships do not include annual Corporate Dues.



Events & Programs Packages

See full packet for details regarding eligible events.

	Bronze	Silver	Gold
Supporter \$3,000 \$4,000 <small>Member Non-member</small> <ul style="list-style-type: none"> 6+ tickets Recognition 	\$10,000 \$12,000 <small>Member Non-member</small> <ul style="list-style-type: none"> 10+ tickets Advertisements Logo placement Recognition 	\$15,000 \$20,000 <small>Member Non-member</small> <ul style="list-style-type: none"> 15+ tickets Advertisements Logo placement Increased visibility Recognition 	\$25,000 \$30,000 <small>Member Non-member</small> <ul style="list-style-type: none"> 20+ tickets Magazine feature article Advertisements Logo placement Increased visibility Recognition
Contributor \$5,000 \$6,000 <small>Member Non-member</small> <ul style="list-style-type: none"> 8+ tickets Recognition Advertisement 	Platinum \$35,000 \$40,000 <small>Member Non-member</small> <ul style="list-style-type: none"> Presenting Sponsor 25+ tickets Magazine feature article Speaking opportunities 	<ul style="list-style-type: none"> Commercial placements Advertisements Logo placement Increased visibility Exclusive recognition 	



Empower driven, financially at-risk students with a college scholarship.

CHANCELLOR | \$15,000 – \$25,000+

VICE CHANCELLOR | \$10,000 - \$14,999

DEPARTMENT CHAIR | \$5,000 - \$9,999

PROFESSOR | \$1,000 - \$4,999

PATRON | \$500 - \$999

FRIEND | \$250 - \$499

Exclusive Sponsorship Add-Ons

Lanyard Sponsor
\$2,000

Exclusive placement of your company logo across nametag lanyards for all attendees of a major event. Lanyard Sponsorship is first come, first serve.

Newsletter Sponsor

Talking News: Across the TriState Monthly Newsletter	Community Business News Bulletin Weekly Newsletter
\$1,000	\$1,500



2026 TMSDC Events & Programming

Sponsor our upcoming 2026 events with a 2026 Sponsorship Package! These events are designed to produce the most value for our constituents as we certify, connect, develop, and advocate for our MBE Affiliates and Corporate Partners.

MINI-BIZ MATCHMAKER

Virtual, Series

A two-hour, virtual session facilitating introductions between buyers and sellers for contracting opportunities, networking, and collaboration in 15-minute, one-on-one meetings.

Thursday, January 22, 2026
10 AM CST, Virtual

Thursday, July 23, 2026
10 AM CST, Virtual

Wednesday, April 22, 2026
10 AM CST, Virtual

Thursday, October 22, 2026
10 AM CST, Virtual

33rd ANNUAL IMPACT AWARDS CEREMONY

In-Person Event

The Impact Awards Ceremony honors corporate members, MBE affiliates, and individuals for outstanding performance and achievements in business development and supplier inclusion.

The event also recognizes graduating high school seniors with scholarship awards presented through the TMSDC Education Foundation.

Thursday, May 7, 2026
Nashville, TN

RAISING THE BAR MINI-SERIES

Virtual, Series

One-hour sessions teaching attendees how to conduct business with featured corporations, government buying agencies, and other major purchasers. An informative, productive and value-add forum with take-a-ways for business success.

Thursday, April 2, 2026
10 AM CST, Virtual

Thursday, October 1, 2026
10 AM CST, Virtual

Thursday, July 2, 2026
10 AM CST, Virtual

BUSINESS MARKETPLACE

In-Person Event

Take advantage of an industry-focused conference, featuring workshops, lunh with a keynote speaker, and exhibits showcasing leading corporations, minority and small businesses, and community resource organizations.

Thursday, August 20, 2026
Louisville, KY

WEBINARS/WORKSHOPS

Individual Sessions

Topic-specific, informational sessions led by experts. These sessions will address pressing and relevant topics to inform constituents of business and industry essentials.

Information distributed as events arise.

GOLF CLASSIC

In-Person Event

The TMSDC Golf Classic offers a premier day on the course, blending competitive play with an atmosphere of connection and collaboration. This event brings together corporate executives, minority business owners, and community partners for networking that extends beyond the fairways.

Thursday, October 8, 2026
Nashville, TN

2026 TSMSSDC Corporate & Government Agency Sponsorship Packages

A 2026 Sponsorship Package grants your organization access to TSMSSDC's 2026 eligible events, from the 33rd Annual Impact Awards Ceremony to our special-topic webinars and workshops. Each sponsorship level enables you more access, visibility, and engagement opportunity, all while supporting the mission and value proposition of TSMSSDC. See below for member | non-member pricing.

Event	Benefit	Supporter \$3,000 \$4,000	Contributor \$5,000 \$6,000	Bronze \$10,000 \$12,000	Silver \$15,000 \$20,000	Gold \$25,000 \$30,000	Platinum \$35,000 \$40,000
Impact Awards	Registrations	2	2	4	6	8	10
	Advertisement		1/4, B&W	1/4, color	1/2, B&W	1, B&W	1, color
	Recognition at event	X	X	X	X	X	X
	Logo on email distribution				X	X	X
	Acknowledgement in Welcome Remarks				X	X	X
	Acknowledgement on social media						X
	Presenting Sponsor - Opportunity to speak at event & 30-second commercial						X
Golf Classic	Players	1 player	2 players	1 Foursome	1 Foursome	2 Foursomes	2 Foursomes
	Recognition at event	X	X	X	X	X	X
	Listing on Sponsor Leader Board		X	X	X	X	X
	Logo on email distribution				X	X	X
	Acknowledgement on social media				X	X	X
	Exclusive Hole Sponosr sign					X	X
	Exclusive Acknowledgement						X
Mini-Biz Matchmaker	Matchmaker participant	X	X	X	X	X	X
	Recognition at event	X	X	X	X	X	X
	Logo on email distribution				X	X	X
	Exclusive Acknowledgement in Welcome Remarks					X	X
	30-second company commercial						X
Business Marketplace	Registrations	2	2	4	6	8	10
	Advertisement		1/4, B&W	1/4, color	1/2, B&W	1, B&W	1, color
	Recognition at event	X	X	X	X	X	X
	Matchmaker participant	X	X	X	X	X	X
	Logo on email distribution				X	X	X
	Acknowledgement on social media				X	X	X
	Exclusive Acknowledgement in Welcome Remarks					X	X
	Presenting Sponsor - Opportunity to speak at event & 30-second commercial						X
Webinars & Workshops	Registrations	1	1	2	2	2	4
	Recognition at event	X	X	X	X	X	X
	Logo on presentation materials				X	X	X
	Logo on email distribution				X	X	X
	Exclusive Acknowledgement in Welcome Remarks					X	X
inBusiness Magazine	Copy of Magazine	1	1	2	2	4	4
	Advertisement			1/4, color	1/2, B&W	1/2, color	1, color
	Company feature					1/2, color	1, color
Other Offerings	Name & logo listed on TSMSSDC website sponsor page	X	X	X	X	X	X
	Name & logo included in sponsor recognition email blasts			X	X	X	X
	Name & logo included in sponsor recognition social media posts			X	X	X	X

EXCLUSIVE SPONSORSHIP ADD-ONS

Lanyard Sponsor | \$2,000

LANYARD SPONSORSHIP INCLUDES:

- Exclusive placement of company logo across nametag lanyards for all event attendees
- Acknowledgement in Welcome Remarks
- Opportunity to speak at event

EVENT OPTIONS FOR SPONSORSHIP

Lanyard Sponsorship is first come, first serve

- Impact Awards
- Business Marketplace
- Golf Classic

Newsletter Sponsor | \$1,000 - \$1,500

TALKING NEWS: ACROSS THE TRISTATE

Monthly Newsletter

\$1,000

- **Exclusive** sponsorship of the Talking News newsletter **for six months** sent to all subscribers via email on a **monthly** basis
- Placement includes company name, logo, link to website, and contact information
- First come, first serve

COMMUNITY BUSINESS NEWS BULLETIN

Weekly Newsletter

\$1,500

- **Exclusive** sponsorship of the Community Business newsletter **for six months** sent to all subscribers via email on a **weekly** basis
- Placement includes company name, logo, link to website, and contact information
- First come, first serve



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2026 TSMSSDC Corporate & Government Agency Sponsorship Packages

Scan the QR code below, find the form on our website under Sponsorships, or visit <https://forms.office.com/r/zdb8WRNRrH> to pledge sponsorship for 2026.

Scan Now to Pledge Sponsorship!



2026 TMSDC Sponsorship Packages

The Education Foundation exists to assist at-risk high school students, as well as minority business owners, in furthering their education on a personal and professional level and encourages scholarship philanthropy. In so doing, the TMSDC Education Foundation provides a pathway for eligible scholarship recipients to achieve their dreams.

STUDENT SUPPORT LEVELS

Empower driven, financially at-risk, graduating high school seniors with a college scholarship.

CHANCELLOR	\$15,000 – \$25,000+
VICE CHANCELLOR	\$10,000 - \$14,999
DEPARTMENT CHAIR	\$5,000 - \$9,999
PROFESSOR	\$1,000 - \$4,999
PATRON	\$500 - \$999
FRIEND	\$250 - \$499

*Individual donations will also be accepted.

SCAN FOR MORE INFO



BUILDING A
BRIGHTER
FUTURE TOGETHER

BUSINESS ENTREPRENEUR SCHOLARSHIPS

Business education programs expose future community leaders to in-depth concepts and principles. Selected by major corporations, business owners participate in executive management programs backed by real-world experiences and designed for high performing entrepreneurs.

SUPPORTER SPONSOR

Certified: \$3,000 | Non-certified: \$4,000

IMPACT AWARDS CEREMONY

- 2 registrations
- Recognition

GOLF CLASSIC

- 1 individual golf player
- Listing on Sponsors Leader Board

MINI-BIZ MATCHMAKER

- Matchmaker participant
- Recognition

BUSINESS MARKETPLACE

- 2 registrations
- Matchmaker participant
- Recognition

WEBINARS & WORKSHOPS

- 1 registration
- Recognition

*in*BUSINESS MAGAZINE

- 1 copy *in*Business Magazine

CONTRIBUTOR SPONSOR

Certified: \$5,000 | Non-certified: \$6,000

IMPACT AWARDS CEREMONY

- 2 registrations
- Recognition
- Quarter-page black & white ad in Program Book

GOLF CLASSIC

- 2 individual golf players
- Listing on Sponsors Leader Board

MINI-BIZ MATCHMAKER

- Matchmaker participant
- Recognition

BUSINESS MARKETPLACE

- 2 registrations
- Matchmaker participant
- Recognition
- Quarter-page black & white ad in Program Book

WEBINARS & WORKSHOPS

- 1 registration
- Recognition

*in*BUSINESS MAGAZINE

- 1 copy *in*Business Magazine

BRONZE SPONSOR

Certified: \$10,000 | Non-certified: \$12,000

IMPACT AWARDS CEREMONY

- 4 registrations
- Recognition
- Quarter-page color ad in Program Book

GOLF CLASSIC

- 1 Foursome
- Listing on Sponsors Leader Board

MINI-BIZ MATCHMAKER

- Matchmaker participant
- Recognition

BUSINESS MARKETPLACE

- 4 registrations
- Matchmaker participant
- Recognition
- Quarter-page color ad in Program Book

WEBINARS & WORKSHOPS

- 2 registrations
- Recognition

***in*BUSINESS MAGAZINE**

- 1 copy of *in*Business Magazine
- Quarter-page color ad in Magazine

OTHER OFFERINGS

- Name and logo listed on TSMSSDC website sponsor page
- Name and logo included in sponsor recognition email blasts

SILVER SPONSOR

Certified: \$15,000 | Non-certified: \$20,000

IMPACT AWARDS CEREMONY

- 6 registrations
- Recognition
- Half-page black & white ad in Program Book
- Logo on email distributions
- Acknowledgement on social media

GOLF CLASSIC

- 1 Foursomes
- Listing on Sponsors Leader Board
- Logo on email distributions
- Acknowledgement on social media

MINI-BIZ MATCHMAKER

- Matchmaker participant
- Recognition
- Logo on email distributions

BUSINESS MARKETPLACE

- 6 registrations
- Matchmaker participant
- Recognition
- Half-page black & white ad in Program Book
- Logo on email distributions
- Acknowledgement on social media

WEBINARS & WORKSHOPS

- 2 registrations
- Recognition
- Logo on presentation materials
- Logo on email distributions

***in*BUSINESS MAGAZINE**

- 2 copies of *inBusiness* Magazine
- Half-page black & white ad in Magazine

OTHER OFFERINGS

- Name and logo listed on TSMSSDC website sponsor page
- Name and logo included in sponsor recognition email blasts

GOLD SPONSOR

Certified: \$25,000 | Non-certified: \$30,000

IMPACT AWARDS CEREMONY

- 8 registrations
- Recognition
- Full-page black & white ad in Program book
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks
- Acknowledgement on social media

GOLF CLASSIC

- 2 Foursomes
- Listing on Sponsors Leader Board
- Logo on email distributions
- Acknowledgement on social media
- Exclusive Hole Sponsor Sign

MINI-BIZ MATCHMAKER

- Matchmaker participant
- Recognition
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks

BUSINESS MARKETPLACE

- 8 registrations
- Matchmaker participant
- Recognition
- Full-page black & white ad in Business Marketplace Program Book
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks
- Acknowledgement on social media

WEBINARS & WORKSHOPS

- 2 registrations
- Recognition
- Logo on presentation materials
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks

***in*BUSINESS MAGAZINE**

- 2 copies of *inBusiness* Magazine
- Half-page color ad in Magazine
- Half-page company feature

OTHER OFFERINGS

- Name and logo listed on TSMSSDC website sponsor page
- Name and logo included in sponsor recognition email blasts

PLATINUM SPONSOR

Certified: \$35,000 | Non-certified: \$40,000

IMPACT AWARDS CEREMONY

- Presenting Sponsor - Opportunity to speak at event & 30-second company commercial
- 10 registrations
- Recognition
- Full-page color ad in Program book
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks
- Acknowledgement on social media

GOLF CLASSIC

- 2 Foursomes
- Listing on Sponsors Leader Board
- Logo on email distributions
- Acknowledgement on social media
- Exclusive Hole Sponsor Sign

MINI-BIZ MATCHMAKER

- Matchmaker participant
- Recognition
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks
- 30-second company commercial

BUSINESS MARKETPLACE

- Presenting Sponsor - Opportunity to speak at event & 30 second company commercial
- 10 registrations
- Matchmaker participant
- Recognition
- Full-page color ad in Business Marketplace Program Book
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks
- Acknowledgement on social media

WEBINARS & WORKSHOPS

- 4 registrations
- Recognition
- Logo on presentation materials
- Logo on email distributions
- Exclusive Acknowledgement in Welcome Remarks

***in*BUSINESS MAGAZINE**

- 3 copies of *in*Business Magazine
- Full-page color ad in Magazine
- Full-page company feature

OTHER OFFERINGS

- Name and logo listed on TSMSSDC website sponsor page
- Name and logo included in sponsor recognition email blasts



STUDENT SCHOLARSHIP SPONSOR

Your donation goes beyond financial support—it's an investment in the future. By contributing, you're empowering driven students to reach their full potential, shaping the leaders of tomorrow. Together, we can break barriers, foster innovation, and create lasting change in our communities.

CHANCELLOR | \$15,000 – \$25,000+

VICE CHANCELLOR | \$10,000 - \$14,999

DEPARTMENT CHAIR | \$5,000 - \$9,999

PROFESSOR | \$1,000 - \$4,999

PATRON | \$500 - \$999

FRIEND | \$250 - \$499

SUPPORTER | Up To \$249

DIVERSE ENTREPRENEUR SCHOLARSHIP SPONSOR

Business education designed for high-performing diverse entrepreneurs exposes future community leaders to in-depth concepts and principles, backed by real-world experiences.

Contact us for opportunities to sponsor a diverse entrepreneur to attend:

- NMSDC Kellogg Advanced Management Executive Program at Northwestern University and University of Wisconsin-Madison
- Tuck School of Business at Dartmouth College
- Minority Business Executive Program at the Foster School of Business, University of Washington