



Tennessee Headquarters
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One Riverfront Plaza,
401 W. Main Street, Suite 1706
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T: 615-259-4699 | TF: 844-793-1289
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2026 TSMSDC Community Resource Sponsorship Packages

Welcome, and Thank You!

Thank you for your interest in supporting the vital work of the TriState Minority Supplier Development Council (TSMSDC). We are excited to present to you our 2026 Sponsorship Packages designed to help you make a meaningful impact on our region while showcasing your organization to a broad audience of small businesses, major purchasers, business resource organizations, and the community at large.

Every sponsorship dollar you contribute helps the TSMSDC fulfill its mission of fostering economic growth, advocating for small businesses, and creating opportunities for supplier inclusion.

Your investment enables us to host impactful events and offer valuable resources to our members and affiliates while championing initiatives that strengthen our economy in our footprint comprising Kentucky, Tennessee and West Virginia.

We ask that you take a moment to review and consider our 2026 Sponsorship Packages for Corporations, Government Agencies, MBEs, and Resource Organizations offering investment value to members and non-members.

Together, we can continue to build a thriving, connected and resilient business ecosystem.

Thank you for considering this opportunity to make a difference through TSMSDC.

In gratitude,

A handwritten signature in black ink, appearing to read "Cheri Henderson", is written over a light grey rectangular background.

Cheri Henderson
President & CEO



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2026 TMSDC Community Resource Organization Sponsorship

A 2026 Sponsorship Package grants your non-profit institution access to TMSDC's 2026 eligible events, from the 33rd Annual Impact Awards Ceremony to our special-topic webinars and workshops. Each sponsorship level enables you more access, visibility, and engagement opportunity, all while supporting the mission and value proposition of TMSDC.

Events & Programs Packages

SUPPORTER | \$125

- Admission to Impact Awards, Golf Classic, and Business Marketplace
- Recognition

CONTRIBUTOR | \$200

- Admission to Impact Awards, Golf Classic, and Business Marketplace
- Recognition
- Advertisements

Scan Now to Pledge Sponsorship!



Empower driven, financially at-risk students with a college scholarship.

CHANCELLOR | \$15,000 – \$25,000+

VICE CHANCELLOR | \$10,000 - \$14,999

DEPARTMENT CHAIR | \$5,000 - \$9,999

PROFESSOR | \$1,000 - \$4,999

PATRON | \$500 - \$999

FRIEND | \$250 - \$499

Exclusive Sponsorship Add-Ons

Lanyard Sponsor

\$2,000

Exclusive placement of your company logo across nametag lanyards for all attendees of a major event. Lanyard Sponsorship is first come, first serve.

Newsletter Sponsor

Talking News:
Across the TriState
Monthly Newsletter

Community Business
News Bulletin
Weekly Newsletter

\$1,000

\$1,500



2026 TMSDC Eligible Events & Programming

Sponsor our upcoming 2026 events with a 2026 Sponsorship Package! These events are designed to produce the most value for our constituents as we certify, connect, develop, and advocate for our MBE Affiliates and Corporate Partners.

33rd ANNUAL IMPACT AWARDS CEREMONY

In-Person Event

The Impact Awards Ceremony honors corporate members, MBE affiliates, and individuals for outstanding performance and achievements in business development and supplier inclusion.

The event also recognizes graduating high school seniors with scholarship awards presented through the TMSDC Education Foundation.

Thursday, May 7, 2026
National Museum of African American Music

BUSINESS MARKETPLACE

In-Person Event

Take advantage of an industry-focused conference, featuring workshops, lunh with a keynote speaker, and exhibits showcasing leading corporations, minority and small businesses, and community resource organizations.

Thursday, August 20, 2026
Louisville, KY

GOLF CLASSIC

In-Person Event

The TMSDC Golf Classic offers a premier day on the course, blending competitive play with an atmosphere of connection and collaboration. This event brings together corporate executives, minority business owners, and community partners for networking that extends beyond the fairways.

Thursday, October 8, 2026
Nashville, TN

SUPPORTER SPONSOR

\$125

IMPACT AWARDS CEREMONY

- 2 registrations
- Recognition

GOLF CLASSIC

- 1 individual golf player
- Listing on Sponsors Leader Board

BUSINESS MARKETPLACE

- 2 Registrations
- Recognition

CONTRIBUTOR SPONSOR

\$200

IMPACT AWARDS CEREMONY

- 2 registrations
- Recognition
- Quarter-page color ad in Program Book

GOLF CLASSIC

- 2 individual golf players
- Listing on Sponsors Leader Board

BUSINESS MARKETPLACE

- 2 registrations
- Recognition
- Quarter-page color ad in Program Book

EXCLUSIVE SPONSORSHIP ADD-ONS

Lanyard Sponsor | \$2,000

LANYARD SPONSORSHIP INCLUDES:

- Exclusive placement of company logo across nametag lanyards for all event attendees
- Acknowledgement in Welcome Remarks
- Opportunity to speak at event

EVENT OPTIONS FOR SPONSORSHIP

Lanyard Sponsorship is first come, first serve

- Impact Awards
- Business Marketplace
- Golf Classic

Newsletter Sponsor | \$1,000 - \$1,500

TALKING NEWS: ACROSS THE TRISTATE

Monthly Newsletter

\$1,000

- **Exclusive** sponsorship of the Talking News newsletter **for six months** sent to all subscribers via email on a **monthly** basis
- Placement includes company name, logo, link to website, and contact information
- First come, first serve

COMMUNITY BUSINESS NEWS BULLETIN

Weekly Newsletter

\$1,500

- **Exclusive** sponsorship of the Community Business newsletter **for six months** sent to all subscribers via email on a **weekly** basis
- Placement includes company name, logo, link to website, and contact information
- First come, first serve



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2026 TSMSDC Community Resource Organization Sponsorship

Scan the QR code below, find the form on our website under Sponsorships, or visit <https://forms.office.com/r/zdb8WRNRrH> to pledge sponsorship for 2026.

Scan Now to Pledge Sponsorship!



2026 TMSDC Sponsorship Packages

The Education Foundation exists to assist at-risk high school students, as well as minority business owners in furthering their education on a personal and professional level; and to encourage scholarship philanthropy. In so doing, the TMSDC Education Foundation provides a pathway for eligible scholarship recipients to achieve their dreams.

STUDENT SUPPORT LEVELS

Empower driven, financially at-risk, graduating high school seniors with a college scholarship.

CHANCELLOR	\$15,000 – \$25,000+
VICE CHANCELLOR	\$10,000 - \$14,999
DEPARTMENT CHAIR	\$5,000 - \$9,999
PROFESSOR	\$1,000 - \$4,999
PATRON	\$500 - \$999
FRIEND	\$250 - \$499

*Individual donations will also be accepted.

SCAN FOR MORE INFO



BUILDING A
BRIGHTER
FUTURE TOGETHER

DIVERSE ENTREPRENEUR SCHOLARSHIPS

Business education programs expose future community leaders to in-depth concepts and principles. Selected by major corporations, business owners participate in executive management programs backed by real-world experiences and designed for high performing entrepreneurs.



STUDENT SCHOLARSHIP SPONSOR

Your donation goes beyond financial support—it's an investment in the future. By contributing, you're empowering driven students to reach their full potential, shaping the leaders of tomorrow. Together, we can break barriers, foster innovation, and create lasting change in our communities.

CHANCELLOR | \$15,000 – \$25,000+

VICE CHANCELLOR | \$10,000 - \$14,999

DEPARTMENT CHAIR | \$5,000 - \$9,999

PROFESSOR | \$1,000 - \$4,999

PATRON | \$500 - \$999

FRIEND | \$250 - \$499

SUPPORTER | Up To \$249

DIVERSE ENTREPRENEUR SCHOLARSHIP SPONSOR

Business education designed for high-performing diverse entrepreneurs exposes future community leaders to in-depth concepts and principles, backed by real-world experiences.

Contact us for opportunities to sponsor a diverse entrepreneur to attend:

- NMSDC Kellogg Advanced Management Executive Program at Northwestern University and University of Wisconsin-Madison
- Tuck School of Business at Dartmouth College
- Minority Business Executive Program at the Foster School of Business, University of Washington