



Tennessee Headquarters
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2026 TSMSSDC MBE Sponsorship Packages

Welcome, and Thank You!

Thank you for your interest in supporting the vital work of the TriState Minority Supplier Development Council (TSMSSDC). We are excited to present to you our 2026 Sponsorship Packages designed to help you make a meaningful impact on our region while showcasing your organization to a broad audience of small businesses, major purchasers, business resource organizations, and the community at large.

Every sponsorship dollar you contribute helps the TSMSSDC fulfill its mission of fostering economic growth, advocating for regional businesses, and creating opportunities for supplier inclusion.

Your investment enables us to host impactful events and offer valuable resources to our members and affiliates while championing initiatives that strengthen our economy in our footprint comprising Kentucky, Tennessee and West Virginia.

We ask that you take a moment to review and consider our 2026 Sponsorship Packages for Corporations, Government Agencies, MBEs, and Resource Organizations offering investment value to members and non-members.

Together, we can continue to build a thriving, connected and resilient business ecosystem.

Thank you for considering this opportunity to make a difference through TSMSSDC.

In gratitude,

A handwritten signature in black ink, appearing to read "Cheri Henderson", is written over a light grey rectangular background.

Cheri Henderson
President & CEO



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 Nashville, TN 37228

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2026 TSMSSDC MBE Sponsorship Packages

A 2026 Sponsorship Package grants your organization access to TSMSSDC's 2026 eligible events, from the 33rd Annual Impact Awards Ceremony to our special-topic webinars and workshops. Each sponsorship level enables you more access, visibility, and engagement opportunity, all while supporting the mission and value proposition of TSMSSDC. Note that sponsorships do not include annual membership.

Scan Now to
 Pledge
 Sponsorship!



Events & Programs Packages

See full packet for details regarding eligible events.

Bronze

\$3,000 | \$4,000
 Certified Non-certified

- 10+ tickets
- Advertisements
- Logo placement
- Recognition

Silver

\$5,000 | \$7,000
 Certified Non-certified

- 15+ tickets
- Advertisements
- Logo placement
- Increased visibility
- Recognition

Gold

\$8,000 | \$12,000
 Certified Non-certified

- 20+ tickets
- Magazine feature article
- Advertisements
- Logo placement
- Increased visibility
- Recognition

Supporter

\$500 | \$750
 Certified Non-certified

- 6+ tickets
- Recognition

Contributor

\$1,000 | \$1,500
 Certified Non-certified

- 8+ tickets
- Recognition
- Advertisement

Platinum

\$15,000 | \$20,000
 Certified Non-certified

- Presenting Sponsor
- 25+ tickets
- Magazine feature article
- Speaking opportunities

- Commercial placements
- Advertisements
- Logo placement
- Increased visibility
- Exclusive recognition



Empower driven, financially at-risk students with a college scholarship.

CHANCELLOR | \$15,000 – \$25,000+

VICE CHANCELLOR | \$10,000 - \$14,999

DEPARTMENT CHAIR | \$5,000 - \$9,999

PROFESSOR | \$1,000 - \$4,999

PATRON | \$500 - \$999

FRIEND | \$250 - \$499

Exclusive Sponsorship Add-Ons

Lanyard Sponsor

\$2,000

Exclusive placement of your company logo across nametag lanyards for all attendees of a major event. Lanyard Sponsorship is first come, first serve.

Newsletter Sponsor

Talking News:
 Across the TriState
 Monthly Newsletter

\$1,000

Community Business
 News Bulletin
 Weekly Newsletter

\$1,500



2026 TSMSDC Eligible Events & Programming

Sponsor our upcoming 2026 events with a 2026 Sponsorship Package! These events are designed to produce the most value for our constituents as we certify, connect, develop, and advocate for our MBE Affiliates and Corporate Partners.

MINI-BIZ MATCHMAKER

Virtual, Series

A two-hour, virtual session facilitating introductions between buyers and sellers for contracting opportunities, networking, and collaboration in 15-minute, one-on-one meetings.

Thursday, January 22, 2026
10 AM CST, Virtual

Thursday, July 23, 2026
10 AM CST, Virtual

Thursday, April 23, 2026
10 AM CST, Virtual

Thursday, October 22, 2026
10 AM CST, Virtual

BUSINESS MARKETPLACE

In-Person Event

Take advantage of an industry-focused conference, featuring One-on-One, prescheduled Matchmaker Sessions among buyers, sourcing managers, procurement officers, and sellers. Gain access to an array of industries.

Thursday, March 12, 2026
Louisville, KY

RAISING THE BAR MINI-SERIES

Virtual, Series

One-hour sessions teaching attendees how to conduct business with featured corporations, government buying agencies, and other major purchasers. An informative, productive and value-add forum with take-a-ways for business success.

Thursday, April 2, 2026
10 AM CST, Virtual

Thursday, October 1, 2026
10 AM CST, Virtual

Thursday, July 2, 2026
10 AM CST, Virtual

33rd ANNUAL IMPACT AWARDS CEREMONY

In-Person Event

The Impact Awards Ceremony honors corporate members, MBE affiliates, and individuals for outstanding performance and achievements in business development and supplier inclusion.

The event also recognizes graduating high school seniors with scholarship awards presented through the TMSDC Education Foundation.

Thursday, May 7, 2026
6 PM CST, National Museum of African American Music

WEBINARS/WORKSHOPS

Individual Sessions

Topic-specific, informational sessions led by experts. These sessions will address pressing and relevant topics to inform constituents of business and industry essentials.

Wednesday, February 18, 2026

Wednesday, May 20, 2026

Thursday, Sep. 23, 2026

Thursday, Nov. 11, 2026

GOLF CLASSIC

In-Person Event

The TSMSDC Golf Classic offers a premier day on the course, blending competitive play with an atmosphere of connection and collaboration. This event brings together corporate executives, minority business owners, and community partners for networking that extends beyond the fairways.

Thursday, August 13, 2026
Nashville, TN

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Event	Benefit	Supporter \$500 \$750	Contributor \$1,000 \$1,500	Bronze \$3,000 \$4,000	Silver \$5,000 \$7,000	Gold \$8,000 \$12,000	Platinum \$15,000 \$20,000
Impact Awards	Registrations	2	2	4	6	8	10
	Advertisement		1/4, B&W	1/4, color	1/2, B&W	1, B&W	1, color
	Recognition at event	X	X	X	X	X	X
	Logo on email distribution				X	X	X
	Acknowledgement in Welcome Remarks				X	X	X
	Acknowledgement on social media						X
	Presenting Sponsor - Opportunity to speak at event & 30-second commercial						X
Golf Classic	Players	1 player	2 players	1 Foursome	1 Foursome	2 Foursomes	2 Foursomes
	Recognition at event	X	X	X	X	X	X
	Listing on Sponsor Leader Board		X	X	X	X	X
	Logo on email distribution				X	X	X
	Acknowledgement on social media				X	X	X
	Exclusive Hole Sponosr sign					X	X
	Exclusive Acknowledgement						X
Mini-Biz Matchmaker	Matchmaker participant	X	X	X	X	X	X
	Recognition at event	X	X	X	X	X	X
	Logo on email distribution				X	X	X
	Exclusive Acknowledgement in Welcome Remarks					X	X
	30-second company commercial						X
Business Marketplace	Registrations	2	2	4	6	8	10
	Advertisement		1/4, B&W	1/4, color	1/2, B&W	1, B&W	1, color
	Recognition at event	X	X	X	X	X	X
	Matchmaker participant	X	X	X	X	X	X
	Logo on email distribution				X	X	X
	Acknowledgement on social media				X	X	X
	Exclusive Acknowledgement in Welcome Remarks					X	X
	Presenting Sponsor - Opportunity to speak at event & 30-second commercial						X
Webinars & Workshops	Registrations	1	1	2	2	2	4
	Recognition at event	X	X	X	X	X	X
	Logo on presentation materials				X	X	X
	Logo on email distribution				X	X	X
	Exclusive Acknowledgement in Welcome Remarks					X	X
inBusiness Magazine	Copy of Magazine	1	1	2	2	4	4
	Advertisement			1/4, color	1/2, B&W	1/2, color	1, color
	Company feature					1/2, color	1, color
Other Offerings	Name & logo listed on TSMSSDC website sponsor page	X	X	X	X	X	X
	Name & logo included in sponsor recognition email blasts			X	X	X	X
	Name & logo included in sponsor recognition social media posts			X	X	X	X

EXCLUSIVE SPONSORSHIP ADD-ONS

Lanyard Sponsor | \$2,000

LANYARD SPONSORSHIP INCLUDES:

- Exclusive placement of company logo across nametag lanyards for all event attendees
- Acknowledgement in Welcome Remarks
- Opportunity to speak at event

EVENT OPTIONS FOR SPONSORSHIP

Lanyard Sponsorship is first come, first serve

- Impact Awards
- Business Marketplace
- Golf Classic

Newsletter Sponsor | \$1,000 - \$1,500

TALKING NEWS: ACROSS THE TRISTATE

Monthly Newsletter

\$1,000

- **Exclusive** sponsorship of the Talking News newsletter **for six months** sent to all subscribers via email on a **monthly** basis
- Placement includes company name, logo, link to website, and contact information
- First come, first serve

COMMUNITY BUSINESS NEWS BULLETIN

Weekly Newsletter

\$1,500

- **Exclusive** sponsorship of the Community Business newsletter **for six months** sent to all subscribers via email on a **weekly** basis
- Placement includes company name, logo, link to website, and contact information
- First come, first serve



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Minority Supplier
Development Council

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2026 TSMSSDC MBE Sponsorship Packages

Scan the QR code below, find the form on our website under Sponsorships, or visit <https://forms.office.com/r/zdb8WRNRrH> to pledge sponsorship for 2026.

Scan Now to Pledge Sponsorship!



2026 TMSDC Sponsorship Packages

The Education Foundation exists to assist at-risk high school students, as well as minority business owners in furthering their education on a personal and professional level; and to encourage scholarship philanthropy. In so doing, the TMSDC Education Foundation provides a pathway for eligible scholarship recipients to achieve their dreams.

STUDENT SUPPORT LEVELS

Empower driven, financially at-risk, graduating high school seniors with a college scholarship.

CHANCELLOR	\$15,000 – \$25,000+
VICE CHANCELLOR	\$10,000 - \$14,999
DEPARTMENT CHAIR	\$5,000 - \$9,999
PROFESSOR	\$1,000 - \$4,999
PATRON	\$500 - \$999
FRIEND	\$250 - \$499

*Individual donations will also be accepted.

SCAN FOR MORE INFO



BUILDING A
BRIGHTER
FUTURE TOGETHER

DIVERSE ENTREPRENEUR SCHOLARSHIPS

Business education programs expose future community leaders to in-depth concepts and principles. Selected by major corporations, business owners participate in executive management programs backed by real-world experiences and designed for high performing entrepreneurs.