

## **UP-TO-DATE INFORMATION DELIVERED BY EXPERTS IN THE FIELD**

Time: 11:30AM-1:30PM – Working Lunch Provided Location: Norton University, 224 Building, Professional Classroom #3, 224 East Broadway, Louisville, KY 40202

MARCH 15, 2016

#### **DOING BUSINESS WITH US**

Feeling left out? Come find out what it takes to do business with Norton Healthcare.

Presented by Anthony Mathis - Director, Contract Authority, Norton Healthcare APRIL 20, 2016

#### **DOING BUSINESS WITH US**

Another Corporation provides a candid view of Supplier Diversity and how to do business with them. You really can't afford to miss this!

Presented by Stanford T. Williams Jr. - VP, Chief and Diversity Officer, Messer Construction MAY 18, 2016

# MARKETING & SOCIAL MEDIA IMPORTANCE

Don't miss the opportunity to learn from one of the most influential National Ad Agencies!

Presented by Stacey Wade, CEO - NIMBUS

# JUNE 15, 2016

#### **DOING BUSINESS WITH US**

Get on Board with TARC! Who does the purchasing at TARC? Come hear from the man himself.

Presented by Michael Ratchford, Director of Purchasing, TARC (Transit Authority of River City)

#### JULY 27, 2016

## THE POWER OF FIRST IMPRESSIONS

You only get one chance at a first impression. What is included in your Capability Statement? Why is it so important?

Presented by Susan Marston, MBA, Regional Vice President for Kentucky and West Virginia for TSMSDC

#### AUGUST 24, 2016

#### **USE IT....DON'T LOSE IT**

How to Maximize your Certification with TSMSDC to grow your business. Hear success stories from other Certified MBE's on how they did it!

Presented by Tierra Kavanaugh Wayne, CEO – TKT Associates

Sponsored by:





## REGISTRATION FORM

Please return this completed form by Friday, March 11, 2016 via e-mail to: Ben Bluitt, MBE Services Manager – bbluitt@tsmsdc.net FEE: TSMSDC Certified MBEs or TSMSDC Corporate Members - FREE FEE: MBEs (Non-Certified) and Corporate (Non-Member) - \$50.00 (includes lunch) Organization: 

TSMSDC Certified MBE

TSMSDC Corporate Member

MBE (Non-Certified) ☐ Corporate (Non-Member) ☐ Other ☐ Please Specify: Company Name Contact Name Title Address City State Zip Code Telephone Fax E-mail Web Address Description of Business Name of Recruiter and Company (No changes after submission of registration form. Attach Names/Titles of Additional Registrants.) PAYMENT METHOD Payment Must be received prior to event. Total Payment Due: \$\_\_\_\_ ☐ Purchase Order (P.O.#:\_ ☐ Check or Money Order Make checks payable to: TriState Minority Supplier Development Council 'Raising the Bar' Mini-Series One Riverfront Plaza, 401 W. Main St., Suite 1706, Louisville, KY 40202 Credit Card ■ VISA ■ MasterCard □ AMEX Card Number Cardholder Name CVC **Expiration Date** Billing Address City State Zip Code Signature \*1% surcharge on all credit card transactions Please e-mail credit card payment info and registration to: bbluitt@tsmsdc.net PLEASE CHECK THE BOX FOR EACH SEMINAR THAT YOU ARE ATTENDING

- ☐ March 15, 2016 "Doing Business With Norton Healthcare
- ☐ April 20, 2016 "Doing Business With Messer Construction
- ☐ May 18, 2016 "Marketing and Social Media Importance" NIMBUS
- ☐ June 15, 2016 "Doing Business With the Transit Authority of River City (TARC)
- ☐ July 27, 2016 "The Power of First Impressions" TSMSDC
- ☐ August 24, 2016 "Use It ...Don't Lose It" TKT Associates

If you have any questions, please call the TSMSDC Kentucky Regional Office - T:502-365-9762.

