



REMEMBER THE DATES:
 Ad Deadline: NOVEMBER 19
 Hotel Registration: NOVEMBER 25
 Gateway Conference Registration: NOVEMBER 27

This Annual Business Gateway Expo is a marketing event designed to foster business relationships among corporations, government agencies, business resource organizations and minority-owned businesses.

SCHEDULE

Day 1: MONDAY, DECEMBER 7, 2015 - GALT HOUSE HOTEL, LOUISVILLE, KY

REGISTRATION Suite Tower, 2nd Floor 7:30 a.m. – 5:00 p.m.



WORKSHOP 1
 Suite Tower, 2nd Floor, Collins Room 8:00 a.m. – 5:00 p.m.
Become a Certified Professional in Supplier Diversity (CPSD™) – Exam Review Course
Training Facilitator: Yvette Porter, Institute for Supply Management (ISM)
 (Continental breakfast, lunch and refreshments will be provided during this all-day training)

EXHIBITOR SET-UP

Suite Tower, 2nd Floor, Grand Hall 1:00 p.m. – 5:00 p.m.

HOSPITALITY HOUR

Suite Tower, 2nd Floor, Grand Hall 4:00 p.m. – 5:00 p.m.

Day 2: TUESDAY, DECEMBER 8, 2015 - GALT HOUSE HOTEL, LOUISVILLE, KY

REGISTRATION

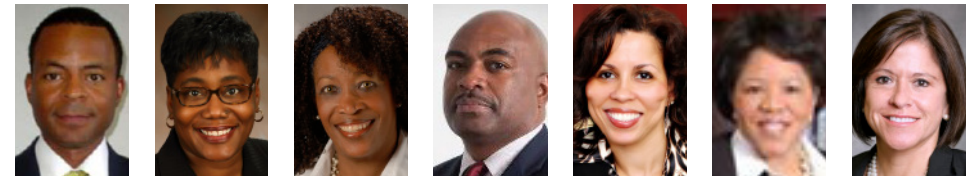
Suite Tower, 2nd Floor 7:00 a.m. – 5:00 p.m.



OPENING/CONTINENTAL BREAKFAST
 Suite Tower, 2nd Floor, Ballroom A 8:00 a.m. – 9:30 a.m.
Featuring Greg Fischer, Mayor of Louisville Metro

WORKSHOP 2
 Suite Tower, 2nd Floor, Clements Room 9:30 a.m. – 10:30 a.m.
Driving Business Opportunities in the Automotive Industry (Panel Session)
Featuring Honda, Nissan and Volkswagen

WORKSHOP 3
 Suite Tower, 2nd Floor, Clements Room 10:30 a.m. – 11:45 a.m.
Growing Through Collaboration (Panel Session)
Featuring: Norton Healthcare, Louisville Gas & Electric, Louisville Metro, V-Soft Consulting, Action Facilities Management, Toni Levy & Associates and Guy Brown



Anthony Mathis, Director, Contract Diversity, Norton Healthcare; Stephanie Pryor, Supplier Diversity Manager Louisville Gas & Electric and Kentucky Utilities; Verná Goatley, Executive Administrator, Louisville Metro/ Louisville FORWARD; Vincel Anthony, National Business Development & Diversity Manager, V-Soft Consulting Group, Inc.; Dianne Lewis, President, Action Facilities Management; Toni Levy, President, Toni Levy & Associates; Maria Teresa 'Tera' Vazquez, President & CEO, Guy Brown

NETWORKING BREAK
 Suite Tower, 2nd Floor, Foyer 11:45 a.m. – 12 Noon



BUSINESS EXPO LUNCHEON
 Suite Tower, 2nd Floor, Ballroom A 12 Noon – 1:30 p.m.
Keynote Speaker: Darrell Griffith
Entrepreneur, Philanthropist, and Former NBA All-Star
Emcee: Dawne Gee, Anchor, WAVE 3 News

RIBBON-CUTTING CEREMONY
 Suite Tower, 2nd Floor, Grand Hall 1:45 p.m.



EXHIBITS OPEN
 Suite Tower, 2nd Floor, Grand Hall 1:45 p.m. – 5:00 p.m.

HAPPY HOUR RECEPTION
 Suite Tower, 2nd Floor, Grand Hall 5:00 p.m. – 6:00 p.m.
Entertainment Featuring: Maxx Groove

EXHIBITS CLOSE/MOVE OUT
 Suite Tower, 2nd Floor, Grand Hall 6:00 p.m. – 7:00 p.m.

December 7-8, 2015 • The Galt House
 NO LIMITS ... JUST OPPORTUNITIES
 140 North 4th Street • Louisville, Kentucky
 (Register to win Door Prizes to be given away throughout the event)

WIN!
 WORKING TOGETHER TO

FIRST ANNUAL BUSINESS GATEWAY EXPO
 PRESENTS THE
 TRISTATE MINORITY SUPPLIER DEVELOPMENT COUNCIL

TriState
 Minority Supplier
 Development Council



WORKING TOGETHER TO
WIN!

Easy 5-Step Registration!

Choose from a variety of Sponsorship, VIP, Registration Packages and A La Carte Options.

WORKING TOGETHER TO

WIN!



Select Registration Package

Sponsor/VIP Registration

Choose your package

DIAMOND TITLE SPONSOR - \$15,000

Exclusive Recognition as a presenting sponsor
Full page, prominent location, color ad in the 'Business Gateway' Program
Two meal tables (of eight) to both Breakfast and Luncheon - prominent location
20' x 40' (800 sq. ft.) booth - prominent location
16 tickets to the Networking Happy Hour

PLATINUM SPONSOR - \$10,000

Recognition as a presenting sponsor
Full page color ad in the 'Business Gateway' Program
One meal table (of eight) to both Breakfast and Luncheon - prominent location
20' x 20' (400 sq. ft.) booth
8 tickets to the Networking Happy Hour

GOLD SPONSOR - \$5,000

Media exposure, including major print and electronic media
Full page black and white ad in the 'Business Gateway' Program
1 (one) 10' x 10' Booth (100 sq. ft.)
One meal tables (of eight) to both Breakfast and Luncheon
8 tickets to the Networking Happy Hour

SILVER SPONSOR - \$4,000

Media exposure, including print and electronic media
Full page black and white ad in the 'Business Gateway' Program
1 (one) 10' x 10' Booth (100 sq. ft.)
4 tickets to both Breakfast and Luncheon
4 tickets to the Networking Happy Hour

BRONZE SPONSOR - \$3,000

Media exposure, including print and electronic media
Half page black and white ad in the 'Business Gateway' Program
1 (one) 10' x 10' Booth (100 sq. ft.)
2 tickets to both Breakfast and Luncheon
2 tickets to the Networking Happy Hour

SUPPORTER SPONSOR - \$2,000

Listing in print and electronic media
Quarter page black and white ad in the 'Business Gateway' Program
1 (one) 10' x 10' Booth (100 sq. ft.)
2 tickets to the Networking Happy Hour

General Registration Includes:

- Two tickets to both Breakfast and Luncheon
- Two tickets to the Networking Happy Hour
- One 10' x 10' Booth (100 sq. ft.)

Type of Membership for General Registration

- TSMSDC Certified MBE \$300
- Government/Non-Profit \$300
- MBE (Non-certified) \$500
- TSMSDC Corporate Member \$500
- NMSDC MBE Affiliate \$400
- Corporate (Non-member) \$800
- NMSDC Corporate Affiliate \$700
- Booth Only \$200

TOTAL Registration Package \$ _____



Advertising Opportunities

COLOR

- Full Page Ad: 8 1/2" x 11" - Non Bleed, 8" x 10.5" . . \$600
- Half Page Ad: 7 1/2" x 5" \$450
- Quarter Page Ad: 3 1/4" x 5" \$350

BLACK and WHITE

- Full Page Ad: 8 1/2" x 11" \$400
- Half Page Ad: 8 1/2" x 5 1/2" \$350
- Qtr-Page Ad: 4 1/4" x 5 1/2" \$250

TOTAL Advertising \$ _____

Important! Ads must be submitted as a high resolution PDF or JPEG. Allow 1/4" trim for full page ads with bleed. All charges associated with adjusting, completing, or correcting ad material will be passed on to you (the advertiser).

Advertisement deadline is Thursday, November 19.



TriState
Minority Supplier
Development Council

Registration deadline is Friday, November 27, 2015. In addition to cash contributions and VIP participants, TSMSDC welcomes in-kind contributions and sponsorships of special conference events. These donations will be appropriately acknowledged in printed materials and at the conference.

RETURN PAYMENT, REGISTRATION & ADVERTISING INFORMATION TO: TSMSDC, MetroCenter, Plaza 1 Building, 220 Athens Way, Suite 105, Nashville, TN 37228. DIRECT ALL QUESTIONS TO TSMSDC:

OFFICES:
KENTUCKY: (502) 365-9762
NASHVILLE: (615) 259-4699
E-MAIL: info@tsmsdc.net

HOTEL DISCOUNTS: Special hotel rates of \$129 single and \$189 executive, are available during the event. See below under Galt House for details on reserving a hotel room.

GALT HOUSE RESERVATION PROCEDURE & HOTEL INFORMATION

Guests may call the Central Reservations Office at 1-800-The-Galt (1-800-843-4258) and must identify themselves as part of the TriState Minority Supplier Development Council to receive the group rate.

Guests may also make their reservations on-line by accessing the Passkey web site dedicated to TriState Minority Supplier Development Council, https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=14239583

Deadline for special group event reservation is Wednesday, November 25, 2015. Cancellation of a reservation must be received 48 hours in advance of the arrival date. Failure to notify the hotel will result in a charge of one night's tariff, plus state and local taxes.

HOTEL PARKING • Note that parking at the Hotel is self-paid parking. Vouchers for one day event parking may be arranged for \$8 per day. Overnight Hotel guests will be charged a \$15 fee for self-parking and \$25 for valet service.

Fill out and return the lower section to TSMSDC.



Contact Information

(please complete)

Company Name _____

Company Representative and Title _____

Address _____

City _____ State _____ Zip _____

Brief Description of Business _____

Business Type Corporate MBE Government Non-profit Business Resource

Phone () _____ Fax () _____

E-Mail _____

Webste _____

List all Names and Titles of additional registrants

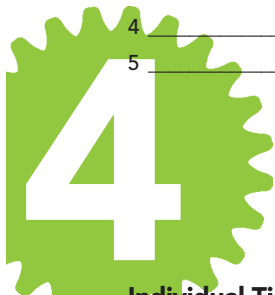
1 _____ 6 _____

2 _____ 7 _____

3 _____ 8 _____

4 _____ 9 _____

5 _____ 10 _____



Select A La Carte Options

Individual Ticket Purchases

Day 1 - Workshop 1: \$300 TSMSDC Members - \$400 Non-Members \$ _____

Day 2 - Continental Breakfast: \$20 per ticket or \$140 for a Table of 8 \$ _____

Workshops 2, 3 FREE

Business Gateway Expo Luncheon - \$50 per ticket or \$360 for a Table of 8 \$ _____

Networking Happy Hour Reception - \$15 per ticket \$ _____

TOTAL A LA CARTE OPTIONS \$ _____



Payment

SPONSOR/VIP TOTAL \$ _____

GENERAL REGISTRATION TOTAL \$ _____

A LA CARTE TOTAL \$ _____

ADVERTISING TOTAL \$ _____

REGISTRATION GRAND TOTAL \$ _____

METHOD OF PAYMENT

Payment in full required at time of placement. Registrations are non-refundable. Surcharge of 1% on all credit card transactions. No credit cards accepted on day of event. Make checks payable to: TSMSDC, Metro Center, Plaza 1 Building, 220 Athens Way; Suite 105, Nashville, TN 37228.

Cash Check Visa MasterCard AMEX

Purchase Order# _____

Cardholder Name _____ Sec Code _____

Card # _____ Exp. Date _____

Billing Address _____

City _____ State _____ Zip _____

Print Name _____

Signature _____

About TriState

The TriState Minority Supplier Development Council (TSMSDC) is a privately funded, not-for-profit organization, dedicated to increasing mutually beneficial relationships among minority-owned businesses (suppliers) and major corporations (purchasers).

Its footprint comprises Kentucky, Tennessee, and West Virginia. Through its affiliation with the National Minority Supplier Development Council (NMSDC) in New York, TSMSDC has access to a network of more than 1,750 corporations, 12,000 certified minority businesses nationwide, and 23 other Regional Councils who are committed to building business relationships for mutual gain. Serving three-states, the TSMSDC has more than 150 corporate members and over 300 certified minority businesses representing a wide and diverse spectrum of industries. It encourages corporations to develop and implement successful supplier diversity programs; brings major purchasers together with certified minority businesses, and provides education and professional development programs that meet the needs of MBEs and member corporations.

DONATE A TOY FOR CHRISTMAS

Bring a new unwrapped toy for Toys for Tots.